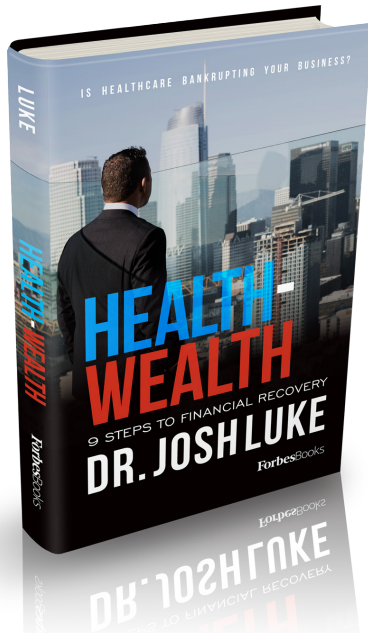


DR. JOSH LUKE

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THE HEALTHCARE SYSTEM IS FAILING BUSINESS ACROSS THE COUNTRY. **OUR MISSION: AFFORDABLE HEALTHCARE.**

HEALTH-WEALTH

IS HEALTHCARE BANKRUPTING YOUR BUSINESS?

ForbesBooks, 2018

The cost of healthcare in America is on the rise and will only continue to increase. It is a virtual certainty. It's capitalism.

Year after year, health insurance carriers increase American businesses' expenses by at least five percent annually, on average. And year after year, business owners, feeling helpless and trapped in the corporate healthcare system, opt to continue paying instead of finding a solution.

Until now.

“AMERICAN BUSINESSES ARE BEING FORCED TO CHOOSE BETWEEN EMPLOYEES' HEALTH AND ORGANIZATIONS' WEALTH.”

In his newest book published by ForbesBooks, Dr. Josh Luke—a veteran hospital CEO and award-winning healthcare futurist and public speaker—breaks down the complex and greed-ridden healthcare system and provides actionable guidance on how you can afford to be healthy.

Health-Wealth: Is Healthcare Bankrupting Your Business? is the essential nine-step guide to understanding how your business can provide comprehensive health insurance without getting bankrupted by the system.

“Health-Wealth is more than just a rhyme,” says Dr. Luke.

“In recent years, these two words have represented the antithesis of each other in American business. Businesses often can't have wealth as a direct result of overpriced healthcare. In many ways, American businesses are being forced to choose between employees' health and organizations' wealth. I am prepared to help you do something to keep healthcare from destroying your business.”

Drawing on the experiments and insights of pioneers and thought leaders in the healthcare arena, Dr. Luke offers strategies for everything from encouraging a healthier lifestyle among your employees to totally overhauling your relationship with your insurer.

This is the definitive handbook for ending the annual premium increases and discovering alternative approaches to improve the health of your employees. The goal of this book is to deliver a healthier workforce, a happier workforce, and savings of more than 30 percent annually on overall healthcare spending for both your organization and employees.

The companies that recognize the Health-Wealth crisis and are first to adapt will reap the financial benefits. Let Dr. Luke lead you out of the corporate healthcare crisis and don't be hurt by the system any longer.

Health-Wealth is available now at major retailers. Pick up your copy today.

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DR. JOSH LUKE is a veteran hospital CEO, an executive edutainer, a faculty member at the University of Southern California, and an award-winning healthcare futurist. At age 32, Dr. Josh Luke became a hospital CEO and has since served as the CEO of several hospitals and rehab centers. He has extensive experience in and knowledge of America's current healthcare system and is passionate about developing population management strategies that create new revenue streams for health systems. Currently, Dr. Luke serves as chief strategy officer & senior health policy consultant for Nelson Hardiman LA NH Strategy & Compliant.

A nationally renowned healthcare affordability speaker, Dr. Luke travels the world sharing the well-kept secrets of the healthcare industry and educating families and businesses on the Health-Wealth crisis. The healthcare system is failing business across the country and it is Dr. Luke's mission to use his years of knowledge and experience to help others break free from the entrapment of the corporate healthcare system.

“FROM DR. JOSH LUKE, NATIONALLY KNOWN AS AN ENGAGING KEYNOTE SPEAKER AND AMERICA'S HEALTHCARE AFFORDABILITY AUTHORITY, COMES THE INSIDER'S GUIDE TO PROGRESSIVE CORPORATE HEALTHCARE. THIS BOOK IS YOUR COMPANY'S ROAD MAP TO REDUCING SPENDING AND ENHANCING CARE FOR YOUR EMPLOYEES.

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